

**Living Divani supports QUO, the first professional project and service incubator exclusively for the worlds of design and architecture.
Milan, DesignLibrary, October 2014**

In joining QUO, the first professional project and service incubator exclusively for the worlds of design and architecture, Living Divani demonstrates its alertness and great sensitivity towards radical changes in today's world, its interest in establishing virtuous relationships and its constant focus on the new generations, as confirmed by the talent-scouting activities which distinguish the brand.

Launched in 2014, as of today QUO comprises 24 selected professionals who work side-by-side in the meeting room of the Design Library (a space of creativity, too) at Via Tortona 4, Milan. These professionals from all over Italy and the world chose QUO for their project incubation since they considered that the thrust triggered by DesignLibrary network's cultural activities and system of relationships was crucial.

The QUO coalescence of different skills, dynamically joined together, creates the favourable conditions for collaboration on different projects expanding their potential.

The Digital DesignLibrary #ddl educational/culture project is also in its development phase. This is the first themed search engine exclusively for design. It will transform the DesignLibrary archives – today comprising some 21,000 volumes covering the period from the early 20th century to the present day – into an indexed hypertext to be made available via an exclusive mobile platform to the 100,000 students of the top 100 European architectural and design schools. *Domus* published a list of these schools in its last December supplement (cf. no. 975 Dec/2013).

This alliance with QUO is a reflection of Living Divani's natural attitude for experimentation and its ability to interpret and decode the constantly changing world.